BUSGEN

NOVEMBER 2013 EXAMINATION

DATE: 12 NOVEMBER 2013

TIME: 09H00 – 11H00 TOTAL: 100 MARKS

DURATION: 2 HOURS PASS MARK: 40%

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(TO-94)

BUSINESS ETHICS

THIS EXAMINATION PAPER CONSISTS OF 4 SECTIONS:

SECTION A: CONSISTS OF:
(i) 10 MULTIPLE-CHOICE QUESTIONS (10 MARKS)
(ii) 5 TRUE OR FALSE QUESTIONS (10 MARKS)
(iii) 10 MATCHING-STATEMENT QUESTIONS (10 MARKS)

ANSWER ALL THE QUESTIONS

SECTION B: CONSISTS OF 3 SHORT QUESTIONS
ANSWER ALL THE QUESTIONS (10 MARKS)

SECTION C: CONSISTS OF 4 LONG ANSWER QUESTIONS
ANSWER ALL THE QUESTIONS (40 MARKS)

SECTION D: CONSISTS OF 3 INTERPRETATIVE QUESTIONS
ANSWER ANY ONE OF THE QUESTIONS (20 MARKS)

INSTRUCTIONS:

1. Read the following instructions carefully before answering the paper, as failure to act upon them will result in a loss of marks.
2. Write your answers in your answer book, which is provided in the exam.
3. Ensure that your name and student number are clearly indicated on your answer book.
4. Write your answers in either blue or black ink in your answer book.
5. Read each question very carefully before you answer it and number your answers exactly as the questions are numbered.
6. Begin with the question for which you think you will get the best marks.
7. Note the mark allocations for each question – give enough facts to earn the marks allocated. Don't waste time by giving more information than required.
8. You are welcome to use diagrams to illustrate your answers.
9. Please write neatly – we cannot mark illegible handwriting.
10. Any student caught cheating will have his or her examination paper and notes confiscated. The College will take disciplinary measures to protect the integrity of these examinations.
11. If there is something wrong with or missing from your exam paper or your answer book, please inform your invigilator immediately. If you do not inform your invigilator about a problem, the College will not be able to rectify it afterwards, and your marks cannot be adjusted to allow for the problem.
12. This paper may be removed from the examination hall after the examination has taken place.
SECTION A

(30 MARKS)

ANSWER ALL THE QUESTIONS

(i) MULTIPLE-CHOICE QUESTIONS

Choose the correct option for each of the following. Write only the question number and your chosen answer. For instance, if you think that the correct answer for number 1 is (a), then write it as 1. (a).

1. Which of the following countries did not start NEPAD?
   (a) South Africa
   (b) Egypt
   (c) Seychelles
   (d) Nigeria

2. Which of the following is not an important aspect of critical-thinking skills?
   (a) memory
   (b) comprehension
   (c) reasoning
   (d) interpersonal relations

3. To mobilise and direct human and organisational energy in pursuit of performance and achievement that stand the ethical test would not include:
   (a) enrichment.
   (b) effectiveness.
   (c) efficiency.
   (e) integrity.

4. What does the 'S' stand for in PESTE?
   (a) Southern
   (b) Social
   (c) Sovereign
   (d) Service

5. Which organisation is responsible for investigating and overseeing complaints against members of the SAPS?
   (a) Office for Serious Economic Offences (OSEO)
   (b) Auditor-general
   (c) Public protector
   (d) Independent Complaints Directorate (ICD)

6. Which one of the following is not the responsibility of an independent electoral commission when managing aspects of an election?
   (a) transparency
   (b) logistics
   (c) control mechanisms
   (d) media
7. A / an ____ would not be a financial statement used by companies.
   (a) general statement
   (b) profit and loss statement
   (c) estimation and budgeting statement
   (d) balance sheet

8. In which one of the following areas would you not find public officials practising fraud for their self-enrichment?
   (a) procurement
   (b) salaries
   (c) official visits
   (c) pension payouts

9. Promotion of company change will generally take place internally through:
   (a) formal communication.
   (b) informal communication.
   (c) song.
   (d) ceremonies.

10. What does the 'I' stand for in EEEI?
    (a) Intuition
    (b) Information
    (c) Irregularity
    (d) Integrity

(ii) TRUE OR FALSE QUESTIONS

Indicate whether the following statements are True or False. Motivate all your answers.

1. Globalisation refers to cultural integration and uniformity.

2. With regard to protectionism in the case of third-world countries, trade is preferable to aid.

3. Foreign journalists should have access to official and not unofficial news sources.

4. A code of conduct is a set of principles that regulates corporate behaviour.

5. The management function of planning is the way in which management identifies and deals with incompetent, unethical and corrupt conduct.

   [5 × 2 = 10]
(iii) **MATCHING-STATEMENT QUESTIONS**

Match the statements in Column B to the terms in Column A. Write down the answers only, for example 1. (a).

<table>
<thead>
<tr>
<th>COLUMN A</th>
<th>COLUMN B</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. authority to act for another</td>
<td>(a) objectives</td>
</tr>
<tr>
<td>2. restriction on news media</td>
<td>(b) business</td>
</tr>
<tr>
<td>3. commitments to achieving</td>
<td>(c) procurement</td>
</tr>
<tr>
<td>results</td>
<td></td>
</tr>
<tr>
<td>4. high standards set for ethical and moral conduct</td>
<td>(d) goals</td>
</tr>
<tr>
<td>5. ability to convert assets into cash</td>
<td>(e) policy and procedural bluff</td>
</tr>
<tr>
<td>6. acquiring of goods and services</td>
<td>(f) mandate</td>
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<td>7. forums and consultations pretending to operate democratically</td>
<td>(g) inspirational leaders</td>
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<tr>
<td>8. aims in striving to achieve the vision</td>
<td>(h) liquidity</td>
</tr>
<tr>
<td>9. energised followers</td>
<td>(i) censorship</td>
</tr>
<tr>
<td>10. goods and services voluntarily exchanged between parties at an agreed price</td>
<td>(j) idealised leaders</td>
</tr>
</tbody>
</table>
SECTION B: SHORT QUESTIONS (10 MARKS)

ANSWER ALL THE QUESTIONS

QUESTION 1
Name the international controlling bodies that should sanction (morally encourage obedience to any rule of conduct) and monitor international interaction. [3]

QUESTION 2
Explain your understanding of nepotism. [4]

QUESTION 3
In the public sector, what is the Auditor General required to audit and report on? [3] [10]
SECTION C: LONG ANSWER QUESTIONS (40 MARKS)

ANSWER ALL THE QUESTIONS

QUESTION 1
Explain your understanding of the United Nations (UN). [10]

QUESTION 2
Define the following with regard to a company:

(a) purpose (2)
(b) vision (4)
(c) mission (4) [10]

QUESTION 3
Explain your understanding of 'mature leadership and management'. [10]

QUESTION 4
Discuss the consequences of affirmative action being unethically applied. [10] [40]
SECTION D: INTERPRETATIVE QUESTIONS (20 MARKS)

ANSWER ANY ONE OF THE QUESTIONS

QUESTION 1

"I do so know how to have fun. Just this morning I eliminated 700 jobs and gave myself a bonus."

Adherence to moral principles is crucial to good governance.

Discuss the characteristics typical of corrupt leaders. [20]

OR
QUESTION 2

Shared core values form the basis of individual actions and serve as guidelines for decision-making.

(a) Discuss the significance of shared core values, according to Kouzes. (16)

(b) Identify the general dimensions of a value system. (4) [20]

OR
QUESTION 3

Upon meeting the CEO and watching him interact with the employees, Frank realised that all the organisation needed was an aggressive – and possibly repeated – application of SWOT at the senior management level.

In order to determine its internal ability, effectiveness and readiness, a company should analyse its internal environment by taking into account the internal factors that could influence the company.

Discuss these internal factors involved in the SWOT analysis.

Section A: 30 marks
Section B: 10 marks
Section C: 40 marks
Section D: 20 marks
TOTAL: 100 MARKS