# BUSINESS ETHICS

**THIS EXAMINATION PAPER CONSISTS OF 4 SECTIONS:**

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<td>(i) 10 MULTIPLE-CHOICE QUESTIONS <em>(10 MARKS)</em></td>
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<td>(ii) 5 TRUE OR FALSE QUESTIONS <em>(10 MARKS)</em></td>
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<td>(iii) 10 MATCHING-STATEMENT QUESTIONS <em>ANSWER ALL THE QUESTIONS</em> <em>(10 MARKS)</em></td>
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| SECTION B: CONSISTS OF 3 SHORT QUESTIONS Answer ALL THE QUESTIONS *(10 MARKS)* |
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| SECTION C: CONSISTS OF 4 LONG ANSWER QUESTIONS Answer ALL THE QUESTIONS *(40 MARKS)* |
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| SECTION D: CONSISTS OF 3 INTERPRETATIVE QUESTIONS Answer ANY ONE OF THE QUESTIONS *(20 MARKS)* |
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**INSTRUCTIONS:**

1. Read the following instructions *carefully* before answering the paper, as failure to act upon them will result in a loss of marks.
2. Write your answers in your answer book, which is provided in the exam.
3. Ensure that your name and student number are clearly indicated on your answer book.
4. Write your answers in either blue or black ink in your answer book.
5. Read each question very carefully before you answer it and number your answers *exactly* as the questions are numbered.
6. Begin with the question for which you think you will get the best marks.
7. Note the mark allocations for each question – give enough facts to earn the marks allocated. Don't waste time by giving more information than required.
8. You are welcome to use diagrams to illustrate your answers.
9. Please write neatly – we cannot mark illegible handwriting.
10. Any student caught cheating will have his or her examination paper and notes confiscated. The College will take disciplinary measures to protect the integrity of these examinations.
11. If there is something wrong with or missing from your exam paper or your answer book, please inform your invigilator immediately. If you do not inform your invigilator about a problem, the College will not be able to rectify it afterwards, and your marks cannot be adjusted to allow for the problem.
12. This paper may be removed from the examination hall *after* the examination has taken place.
SECTION A (30 MARKS)

ANSWER ALL THE QUESTIONS

(i) MULTIPLE-CHOICE QUESTIONS

Choose the correct option for each of the following. Write only the question number and your chosen answer. For instance, if you think that the correct answer for number 1 is (a), then write it as 1. (a).

1. Which statement with regard to the disintegration of a leader’s personal value systems is false?

   (a) Leaders discard collective interests.
   (b) Leaders use their work environment merely as an opportunity for personal gain.
   (c) Self-interest drives morally corrupt leaders.
   (d) Leaders are prepared to make an effort to counter the wave of corruption.

2. Which of the following is not a result of a lack of productivity?

   (a) effective legislation
   (b) idleness
   (c) ineffective delegation
   (d) lack of ownership

3. Which statement with regard to a management information system (MIS) is incorrect?

   (a) It is dynamic.
   (b) It is an integrated corporate information facility.
   (c) It provides the right information only at a particular time.
   (d) It provides an efficient data and information flow.

4. A stated mission:

   (a) defines the salary expectations of all interested parties.
   (b) defines the specific competencies that your organisation requires.
   (c) defines the nature and standard of the products and services that your organisation produces.
   (d) defines the ethical boundaries within which your organisation operates.

5. The value system of an organisation is not:

   (a) a range of beliefs and ideas.
   (b) a way of addressing moral, ethical and competence activities in an organisation
   (c) a guide for the organisation to achieve its purpose successfully.
   (d) a way getting appropriate information to managers as and when they need it.
6. Which of the following would not be an advantage of globalisation?

(a) new opportunities  
(b) international cooperation  
(c) new markets  
(d) abuse of power

7. Which statement with regard to NEPAD objectives is false?

(a) Accelerate the empowerment of women.  
(b) Wipe out population growth.  
(c) Ensure sustainable growth of African as a whole.  
(d) Enhance Africa’s full integration into the global economy.

8. Which statement best describes affirmation action?

(a) It is a long-term strategy.  
(b) It is reactive.  
(c) It does not alleviate poverty.  
(d) It is proactive.

9. Effective communication skills do not include the ability:

(a) to listen attentively.  
(b) to dominate employees and force them to agree with your point of view.  
(c) to observe objectively.  
(d) to express yourself clearly, both verbally and non-verbally, in ways that are appropriate to your culture and situations.

10. Regulating systems do not refer to:

(a) legislative measures.  
(b) rules.  
(c) plans.  
(d) controls.  

(ii) TRUE OR FALSE QUESTIONS

Indicate whether the following statements are True or False. Motivate all your answers.

1. Employees and customers are the only parties who gain from the existence of a code of ethics in a business environment.

2. Extortion is forcing someone to do something.

3. NEPAD serves African and Asian countries.

4. Barriers to communication consist of anything that interferes with the communication process.

5. An important aspect of critical-thinking skills is memory.  

[5 × 2 = 10]
(iii) MATCHING-STATEMENT QUESTIONS

Match the statements in Column B to the terms in Column A. Write down the answers only, for example 1. (a).

<table>
<thead>
<tr>
<th>COLUMN A</th>
<th>COLUMN B</th>
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<tbody>
<tr>
<td>1. procedures</td>
<td>(a) enforcement of conditions most favourable for action</td>
</tr>
<tr>
<td>2. nepotism</td>
<td>(b) international business 'watchdog'</td>
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<tr>
<td>3. code of conduct</td>
<td>(c) government by the whole population, through elected representatives</td>
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<tr>
<td>4. the United Nations</td>
<td>(d) lust for self-enrichment</td>
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<tr>
<td>5. personal competence</td>
<td>(e) favouritism shown to relatives</td>
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<tr>
<td>6. democracy</td>
<td>(f) principles regulating corporate behaviour</td>
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<td>7. business strategy</td>
<td>(g) the process in which goods and services are voluntarily exchanged between parties at an agreed price</td>
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<td>8. greed</td>
<td>(h) independent review to check if an organisation is operating as efficiently as it can</td>
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<tr>
<td>9. business</td>
<td>(i) descriptions of how to perform tasks and activities</td>
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<tr>
<td>10. performance audit</td>
<td>(j) knowledge of resources available in your environment</td>
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SECTION B: SHORT QUESTIONS (10 MARKS)

ANSWER ALL THE QUESTIONS

QUESTION 1
Identify the four main areas that the World Trade Organisation monitors. [4]

QUESTION 2
Define 'ethics'. [4]

QUESTION 3
Briefly outline your understanding of formal control. [2]

[10]
QUESTION 1
Discuss your understanding of mature leadership and management. [10]

QUESTION 2
Describe your understanding of the King Report on Corporate Governance. [10]

QUESTION 3
Corruption erodes a country's ethical value system.
Describe the consequences of a culture of unethical conduct and corruption in a country. [10]

QUESTION 4
Outline your understanding of PESTE. [10]
SECTION D: INTERPRETATIVE QUESTIONS

ANSWER ANY ONE OF THE QUESTIONS

QUESTION 1
Life skills enable you to deal effectively with the demands and challenges of everyday life.
Discuss ten basic life skills that enable you to deal effectively with the demands and challenges of everyday life. [10 × 2 = 20]

OR

QUESTION 2
An organisation’s culture is defined as the unique collective expression of the value system and achievements of a particular organisation, over a period of time.
Discuss this statement. [20]

OR

QUESTION 3
In a corrupt and incompetent work environment, employees adopt and demonstrate unproductive ways.
Discuss this statement. [20]