Freelance Journalism

DameLin correspondence

The Career Development College

Enrol • Qualify • Achieve

With one of the most employer recognised colleges
Programme Types offered at Damelin Correspondence College (DCC)

1. National Qualifications are credit-bearing qualifications registered on the NQF (National Qualifications Framework) and accredited by a Quality Assurance Body, such as a SETA (Sector Education and Training Authority). A skills programme is an accredited component of a National qualification.

2. Agent Programmes are programmes for which Damelin Correspondence College offers tuition, but where DCC does not issue the final certificate. The Agent Body issues the final certificate and manages the final examinations.

3. Damelin Correspondence College Programmes are DCC’s own programmes that are not linked to the NQF and are not credit-bearing. However, they are in high demand and carry the approval of the Damelin Correspondence College Academic Board.

Damelin Correspondence College Programmes fall into four categories:

- Damelin Correspondence College Career Programmes are DCC’s own programmes that are designed to teach you the skills and knowledge to succeed in a particular career.

- Damelin Correspondence College Continuous Professional Development (CPD) Short Courses are courses that help you add to your current professional knowledge in a particular field, and hence boost your abilities within your career.

- Damelin Correspondence College Orientation Programmes are short courses that introduce you to a particular field or career and that offer you the opportunity to explore an interest or skills set without having to enrol on a full programme.

- Damelin Correspondence College Self-Employment Programmes are designed to refine your skills in a particular field of interest; to teach you how to make a living from a particular skill, interest or hobby, and to help you start your own business.
Introduction

Choose Freelance Journalism to add power to your inspiration! Develop your talent into a lucrative career, a freelance pursuit or a creative expression . . .

You need more than just inspiration and imagination to write effectively. You need practice and technique. By successfully completing this course, you will gain the skills you need to establish your writing career. Enjoy the many freelance and full-time opportunities offered by the media to earn a good income and have the satisfaction of seeing your words in print.
A day In the life of a Journalist

In the Inter-Continental Hotel in Lusaka, journalist Brendan Boyle is tapping away on his laptop computer. He’s got to be quick. His editors at Reuters News Agency are waiting for his report on the President’s trip to meet the leaders of the other southern African states. Much depends upon the outcome of this meeting – and the world wants to read about it. The skill of the journalist lies in the ability to capture, in objective detail, the many social and political events that shape our lives – and maintain the interest of listeners and readers. This course is designed and written by Francois Nel, a highly-experienced freelance journalist and Media Studies lecturer. Everything from interviewing skills to applying for your first assignment is covered in detail.

Career Opportunities
The insight that you will gain in the Damelin Correspondence College Freelance Journalism Certificate will assist you in writing stories for the media. As you will be attending various media conferences and interviews, you will gain valuable insight into how a professional journalist should approach the perfect story.

Programme Type
The Damelin Correspondence College Freelance Journalism Certificate is a DCC Self-Employment Programme, that is approved by the DCC Academic Board.*

Entrance Requirements
Grade 12 (Std. 10) or equivalent, or relevant work experience.

Course Duration
You should be able to complete this course within 18 months.

Course Content
Information Literacy
- Information literacy
- English language
- Reading, vocabulary and visual communication

Understanding the News and Media
- Inside the News Media organisation
- The elements of news

Reporting and writing stories
- Essential skills for journalists
- An introduction to the news writing process
- A step-by-step guide to reporting and writing news stories

*Non-credit bearing/Not aligned to NQF
Journalism skills at work
• Crafting feature stories
• Preparing for the working world

Start your own Small Business
All Damelin Correspondence College Self-Employment programmes include a subject called How to Start a Small Business. This subject will teach you the following:
• How to start your own small business
• Record business financial transactions
• Perform VAT calculations and complete tax returns
• Cost and price a product
• Complete PAYE documents

Assessment
All the required assignments must be completed and sent to the College for marking. All assignments must be successfully passed in order to obtain the award.

Award
After you successfully complete this course, you will receive your Damelin Correspondence College Freelance Journalism Certificate.

FREE kit items
The course includes a kit of helpful items to get you started as a journalist.

*Damelin Correspondence College reserves the right to change the kit items without prior notice.
From the 
General Manager

Take your next step now!
Follow through on your decision to enhance your life and your future prospects by enrolling for the Damelin Correspondence College’s Freelance Journalism Certificate course today!

Why study with Damelin Correspondence College?
• Quality study material designed specifically for home-study.
• The freedom to study at YOUR own pace, where and when it suits YOU.
• The widest range of courses for today’s world.
• Free consultations with Damelin Correspondence College’s career counselling and development specialists.
• Free study choice advice from Damelin Correspondence College’s Student Consultants.
• The convenience of online enrolment, contact and advice.
• Affordable, easy payment options.
• Ongoing study support and attention from qualified tutors.

Umalusi Accreditation
Damelin Correspondence College (Pty) Ltd has been awarded provisional accreditation by Umalusi. Umalusi is the Council for Quality Assurance in General and Further Education and Training in South Africa - see www.umalusi.org.za

Employers are legally permitted to claim from the Skills Levy Fund for investing in their employees’ education, and are required to quote the following Provisional Accreditation No.: FET 00475 PA.

DHET Registration
Damelin Correspondence College (Pty) Ltd has been granted provisional registration by the Department of Higher Education and Training as a private FET College, until 31 December 2014. Provisional Registration No. 2008/FE07/037 - see www.dhet.gov.za.

For further information please refer to our website: www.dcc.edu.za.

Damelin Correspondence College (Pty) Ltd is committed to meeting legislative requirements regarding accreditation and registration of private education and training providers in South Africa.

Wishing you every success in your studies and your future!

Willem Louw
Damelin Correspondence College General Manager