Entrepreneurship

Prospectus

With one of the most employer recognised colleges

The Career Development College

Make your mark with Damelin

Damelin Correspondence College (Pty) Ltd.
Co. Reg. No. 1996/000339/07

Prov. Reg. No. 2008/FE07/037

Provisionally registered as a private FET college with the Department of Higher Education and Training until 31 Dec 2014.


Umalusi Prov. Accr. No. FET 00475 PA

DCC is a Registered Credit Provider: NCRCP 2325

Register Today!

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Braamfontein 2001
P.O. Box 31001, Braamfontein 2017
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PRETORIA
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CAPE TOWN
Shop 34, Matador Centre,
62 Strand Street, Cape Town 8001
P.O. Box 4180, Cape Town 8024
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DURBAN
The Educor Gallery,
325 Anton Lembede (Smith) Street,
Durban 4001
P.O. Box 2553, Durban 4000
+27 31 374 9750
+27 31 301 0301

Post your registration form to:
The Registrar, Damelin Correspondence,
P.O Box 31001, Braamfontein, 2017

Go for it!
Achieve career success with Damelin Correspondence College, one of the most employer recognised colleges in Southern Africa

Make your mark with Damelin

www.dcc.edu.za
info@damelin.edu.za

Enrol • Qualify • Achieve
With one of the most employer recognised colleges
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Message from the General Manager

Dear Student

Right now, you have your sights firmly set on exploring your career development. As you contemplate further study, you want to be certain that your hard work will enjoy the credibility and respect of employers.

Rest assured that Damelin Correspondence College is a learning institution that is employer-recognised and trusted. Damelin prides itself on offering you the very best learning programmes.

As you page through this prospectus, keep your career goals firmly in focus. This will enable you to identify the programme that will open the door to your career success.

Why study with Damelin Correspondence College?
• Damelin is the largest and most comprehensive offering in Southern Africa.
• Employers recognise and have confidence in a Damelin certificate as being academically sound and relevant to their needs.
• Damelin Correspondence College (Pty) Ltd is provisionally registered as a private FET college with the Department of Higher Education and Training until 31 Dec 2014. Prov. Reg. No. 2008/FE07/037
• Damelin Correspondence College (Pty) Ltd Provisionally accredited by Umalusi, the Council for Quality Assurance in General and Further Education and Training, www.umalusi.org.za. The provisional accreditation number for Damelin Correspondence College (Pty) Ltd is FET 00475 PA. Employers are required to quote this number in their claims to the Skills Levy Fund, for investing in their employee’s education as set out in the Skills Development Act No 31, 2003.
• Damelin Correspondence College offers you the flexibility to gain qualifications while you are working.
• Damelin focuses on providing you with programmes of study that are career-related, and academically driven.
• Damelin’s expertise includes programme development, curriculum design, content, and student support methods that are right up to date.
• Damelin Correspondence College is a Registered Credit Provider, NCRCP 2325

Register now and be one step closer to the career position you desire, and the future you are aiming for.

Yours sincerely
Rakesh Patel
Damelin Correspondence College General Manager
DCC’s Learning Opportunities
DCC caters for a wide variety of learner needs. This means that we offer both formal and non-formal programmes. It is important that you understand the type of programme for which you are enrolling.

Damelin Correspondence College offers you the following learning opportunities:

**National qualifications** are credit-bearing qualifications registered on the NQF and accredited by a Quality Assurance Body, such as a SETA. A skills programme is an accredited component of a national qualification. An example of a National Qualification offered by DCC is the National Certificate in Bookkeeping, NQF Level 3, SAQA ID 58375, accredited by FASSET.

**DCC Provider Programmes** are DCC’s vocational certificates and diplomas that enhance your skills and improve your career opportunities. Provider Programmes are not linked to the NQF, but they are in high demand and carry the approval of the DCC Academic Board. An example of a DCC Provider Programme is the DCC Certificate in Professional Secretary.

**Agent Programmes** are programmes for which DCC offers tuition, but where DCC does not issue the final certificate. The agent body issues the final certificate and manages the final examinations. An example of an Agent Programme offered by DCC is the Microsoft Office User Specialist (MOUS) programme.

**Continuous Professional Development (CPD) Programmes** are short courses that help you add to your current professional knowledge in a particular field, and hence boost your abilities within your career. An example of a DCC CPD programme is the DCC Short Course in Conflict Management.

**Orientation Programmes** are short courses that introduce you to a particular field or career, and that offer you the opportunity to explore an interest or skills set without having to enroll on a full programme. An example of a DCC Orientation Programme is the DCC Short Course: Introduction to Radio Broadcasting.

**Self-employment Programmes** were designed to refine your skills in a particular field of interest, to teach you how to make a living from a particular skill, interest or hobby, and to help you start your own business. An example of a DCC Self-employment programme is the DCC Diploma in Computerised Bookkeeping.
Why Choose Damelin Correspondence?

**Employer Credibility**
Today’s job market is highly competitive, particularly for young people who are seeking their first job. In this environment, the most valuable asset that a job-seeker can have is a relevant qualification from an acclaimed and respected institution. Students can rest assured that, with over 40 years’ experience in preparing students for employment, and branches in most major cities, Damelin Correspondence College has an unrivalled reputation as an educational institution. Every employer knows and respects the calibre of Damelin Correspondence College graduates.

**Flexibility and Commitment to the Student**
Studying by correspondence has several advantages over attending classes at a campus:

- Students can register at any time of the year.
- Students can learn at home, according to a convenient schedule, without having to incur the cost and inconvenience of travelling to classes at fixed times.
- Students can continue to earn an income, while studying outside of working hours at home.
- Students have access to highly qualified and experienced Damelin Correspondence College tutors who can provide quick feedback by giving detailed comments on assignments, and can provide telephonic tutorials on a one-to-one basis.
- Students can engage with study material that is divided up into logically sequenced, manageable units, which form part of an integrated and sound learning process of introduction, reinforcement and review, interspersed with student-centred exercises.

**Career Counselling & Development Service**
Students are encouraged to make use of Damelin Correspondence College’s free educational counselling service. Students can contact the Damelin Correspondence College Call Centre by telephone for referral to a Career Counsellor, or to make a personal appointment. Alternatively, students can e-mail queries to the College.

The Career Counsellor can assist students in choosing a career. He or she can also provide additional academic support (such as study skills, tips for writing assignments and pre-exam techniques, life skills, time-management, coping with stress, and more), or can simply provide job-searching techniques.
Providing for Students with Disabilities or Audio Needs
Damelin Correspondence College seeks to provide students who have disabilities with every opportunity to participate fully in the College. When registering, students are invited to disclose any disabilities that they may have, and to indicate any individual support or special examination arrangements that they may need. Students are also welcome to contact a Damelin Correspondence College Student Consultant for further information. In addition, students with disabilities are invited to discuss their particular needs with the Career Counsellor, who is available to assist with personal, academic and career choices.

Students who experience difficulty in studying from printed material, for whatever reason, are encouraged to contact the Education Desk of Tape Aids for the Blind, to arrange for printed material to be transferred to audio.
Phone 031 309 4800.

Admission requirements – Recognition of Prior Learning
Damelin Correspondence College applies the South African Qualification Authority’s (SAQA) policy of recognising prior learning. Therefore, if students do not meet the admission requirements of a particular learning programme, as stated in the entrance requirements for each course, they should contact the College to evaluate their prior learning and experience and decide if they can gain admission to the programme of their choice.

For further information and distance learning guidance visit our website at:
www.dcc.edu.za
The Damelin Correspondence College Vocational Learning Programmes

The Damelin Correspondence College Vocational Learning Programmes present studies in a range of careers including Interior Decorating and Small Business Management. Each of these fields offer the successful student a range of exciting career possibilities, nationally and internationally. With 40 years worth of experience in education, DCC ensures high-quality training and hands-on skills and knowledge, providing the successful student with a prestigious certification to advance their careers in any vocational environment.

Admission Requirements

It is important that a student's choice of learning programme is based on his or her current level of education and experience. It is often detrimental to study success if a student registers for a programme for which he or she doesn’t have the necessary educational background. It might also prove a blow to the student's self-confidence. Therefore, we urge students to take a conservative, realistic approach, and in so doing build a solid foundation for further study.

We have outlined, in this prospectus, the admission requirements for each programme. However, if students have any doubts about admission requirements, they are encouraged to contact a Damelin Correspondence College Correspondence College Student Consultant, who will be able to answer any queries.

Assessment methods

Internal assessments can be portfolios of evidence or assignments based or written exams.

External assessment consists of assignments and written exams per subject. These are set and managed by external assessment bodies (such as ICB - Institute of Certified Bookkeepers or IBS (Institute of Business Studies).

National qualifications assessments consist of portfolios of evidence (formative and summative assessments)

Awards

Upon successful completion of all the applicable assessment requirements as stated in your study material you will be awarded the relevant award.
Entrepreneurship

Build a career in Interior Decorating with Damelin Correspondence College!

Damelin Correspondence College is proud to offer students the opportunity to learn the skills required for Interior Decorating, providing students with the access to one of the growing industries in the world. The industry offers a diversity of career opportunities for those who enjoy people and service-orientated working environments.

Develop your natural skill and flair for Interior Decorating the distance learning way. You will learn about elements and finishes, fabrics, style and design. Learn how to create colour schemes for rooms and how to approach any decorating job. Learn all this from the comfort of your home, no class room required.

Programme Type
The Interior Decorating is a Provider Programme.

Admission Requirements
Grade 10 (Std. 8) or equivalent.

Programme Structure
Interior Décor Elements & Finishes
Décor Elements:
• Floor Finishes
• Wall Finishes
• Window Treatments
• Textiles and their uses
• Furniture Styles

Décor Finishes:
• Elements and Principles of Design
• Colour
• Accessories
• Lighting for Illumination and Special Effects
• Decorating with Crafts
• Low Cost Decorating
**Interieur Décor Practice**

Décor Practice:
- Client Needs Analyser
- Meeting your Decorating Clients
- Building Plans
- Design of Furniture
- Business of Interior
- Reference: Speaking of Décor

Electives: (choose any three)
- Joy of Antiques
- Plans/indoor plants
- Exciting Art
- Retail and Workspace Planning

**Programme Duration**
Students should be able to complete this course in 24 months.

**Student Assessment**
Students are required to submit and pass the written assignments. They will then be required to submit portfolios of evidence for assessment.

**Certification**
On successful completion of this course the student will receive a Damelin Correspondence College Interior Decorating Diploma.
Build a career in Small Business Management with Damelin Correspondence College.

For those who enjoy people and business working environments; Damelin Correspondence College is proud to offer students the opportunity to learn essential skills in Small Business Management.

With Damelin Correspondence College, the student can build their career step-by-step in the Small Business Management environment. They will be exposed to decision making and planning of a small business.

Career Prospects
With this Learning Programme students will acquire the solid theoretical foundation they need to succeed in: business planning, finance, management, marketing, advertising, selling and customer care. Upon completing this learning programme, students will be fully equipped to manage a business and address obstacles that may come their way.

Programme Type
The Small Business Management Programme is a Self-Employment Programme.

Admission Requirements
Grade 12 (Std. 10) or equivalent.

Programme Structure
- Setting up a Small Business
- Marketing a Small Business
- Computers in the Small Business
- Financial Management
- Law of Employment

Programme Duration
Students should be able to complete this course in 24 months.

Student Assessment
Students are not required to hand in written assignments but need to write 5 formal exams. Please note that exams are written in July and November of each year. Once students have passed all their assignments, they should complete an examination entry form and submit it to the College, together with the prescribed examination fee, before the closing date for the next examination.

Certification
On successful completion of this course the student will receive a Damelin Correspondence College Small Business Management Diploma.
Damelin Correspondence College
Event Planning Certificate

Build a career in Event Planning with Damelin Correspondence College
Organising an event is easier said than done. Through the help of Damelin Correspondence College, students will learn all the necessary skills required to ensure that they can arrange an event. This course consists of two subjects and the career opportunities are endless considering that South Africa is quickly becoming the fastest growing tourist destination in the world.

Career Prospects
Students who are employed in the secretarial or human resource industry, will find this learning programme to be the perfect opportunity to arrange their annual staff functions. For students who are not employed, consider starting a small business, and arrange various types corporate events. Within this industry lies a big opportunity for students to become a successful Event Planner.

Programme Type
The Event Planning Certificate is a Self-Employment Programme.

Admission Requirements
Grade 10 (Std. 8) or equivalent.

Programme Structure
Event Planning
• Introduction to the world of events
• The event role players
• Organising accounting and financial management
• Event sponsorship
• Event programming
• Risk Management
• Event planning and communication
• Catering Management
• Meeting Management
• Organising a carnival, sports event management, exhibition
management or political event management

**Start your own Small Business**
- Record business financial transactions
- Perform value added tax calculations and complete returns
- Cost and price a product
- Complete PAYE documents

The second subject in our Event Planning course is ‘How to Start a Small Business’, which is a skills programme that leads to a National Qualification. In order to earn credits towards the full qualification you have the option of sitting for the ICB Summative Assessment (examination) which is set by the ICB (Institute of Certified Bookkeepers) and on successful completion you will be awarded 23 credits with the FASSET Seta.

PLEASE NOTE: Your enrolment with DCC does not include the registration with ICB. For more information, please contact the institute for details on exam registration.

**Programme Duration**
Students should be able to complete this course in 18 months.

**Student Assessment**
Students are required to submit their written assignments to the College for marking.

**Certification**
On successful completion of this programme the student will receive a Damelin Correspondence College Event Planning Certificate.
If you would like to earn the 23 credits in addition to your Damelin Correspondence College Certificate, you will need to enrol with the ICB to write the exam.
10 Steps to Success

The accomplishment of any important goal in life requires two things: a plan, and a commitment to keep to that plan! What follows is a simple 10-step process that will guide you to achieving success in your chosen Damelin programme, therefore bringing you one step closer to the career of your choice, or the advancement that you aspire to.

Step 1
Choose the programme that best suits you:
• Identify a career that best suits your natural interests and abilities.
• Choose a learning programme that is relevant to your chosen career, and for which you are able to meet the entrance requirements.

Step 2
Fill in your registration form. (You can phone one of our student consultants on 0860-61-61-61 to assist you in filling out the form.) Then send your completed registration form plus the certified copies of the relevant support documents to meet the entrance requirement of your chosen course to Damelin by:
• Posting it to Damelin Correspondence College, P.O Box 31001, Braamfontein, 2017, OR
• Taking it to your nearest Damelin office.

Step 3
Once the academic process has been successfully completed decide how you wish to pay for your studies:
• You may pay the full fee in cash (which will save you interest charges), or on terms over an agreed period.
• You may choose to register now for the complete learning programme, even if you plan to do only some of the subjects this year, and the rest later. This will save you money in the long run.

Step 4
Once you have registered, Damelin will send you your first study pack containing the following:
• Your Student Card, which identifies you as a student wherever you go;
• Your Damelin Study Notes, which have been designed to make you feel as if you have your own personal teacher;
• Your Information Guide, a summary of important details;
• Certification Road Map, which tells you how to enter for your examinations;
• Your Personal Study Programme, which shows you the study units or items that you will need for each subject that you are studying; and
• Your Assignment Covers and Envelopes, to make it easy for you to send in your assignments and queries to the College.
Step 5
Decide on the study times that best suit your lifestyle. Then work out your own study timetable. Try to keep to your timetable! It is very difficult to catch up when you have fallen behind.

Step 6
Get down to the serious business of studying. The notes have been designed to take the place of a class teacher.

Step 7
Complete regular assignments to check how you are doing.
- Continuous assessment is an essential feature of distance learning. Our study material contains numerous self-assessment exercises, to help you to make sure that you are in control of your work at all times.
- At the end of each module, there is a progress assignment which you can complete and send to the College for marking and/or model answers.

Note that the assignments are not compulsory, for examinable courses, and you can register for exams when you are ready.

Step 8
Enter for the examinations
- Follow the instructions on your Certification Road Map on how and when to enter for your examinations.
- Remember that it is your own responsibility to register in time for a particular examination sitting.

Step 9
Write the examinations
- You will enter the examination room knowing that you have done the very best preparation that you are capable of, and you will face the exam paper with confidence.

Step 10
Qualify for your award
- Join the thousands of successful past students of Damelin Correspondence College who are making a success of their careers.

Help is only a phone call away!
Should you have any queries about the learning programme you are interested in, please do not hesitate to contact a Damelin Student Consultant at the following number:

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